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UNIDEN SHOWCASES NEW 22-CHANNEL GMRS RADIOS
2002 Units Offer State-of-Industry Features, Popular Styling

LAS VEGAS (January 8) – Uniden America Corporation this week debuted its line of FRS and GMRS radios for 2002, giving buyers and analysts at this winter’s annual Consumer Electronics Show in Las Vegas the first look at one of the widest spectrum of two-way radios brought to market by a single manufacturer today.

In introducing the new line, Uniden director of product management Rex Holloway said the company’s commitment to the category drives Uniden’s continuing innovation in technology and design, resulting in superior two-way products. “Uniden’s FRS/GMRS radios will utilize all 22 channels available – giving the customer the widest spectrum of channels available, reducing interference to an absolute minimum,” Holloway said. “Uniden is the undisputed, one-stop solution in two-way radios for our retail partners. We’ve got everything in 2002, from our state-of-the-art traditional design to our patented sport clip design, plus a full line of accessories.”

President and CEO Al Silverberg underscored Uniden’s commitment to cutting-edge product development in the family radio category. “Our retailers rely on Uniden’s expertise in wireless technologies to provide them the latest solutions and most desired features at competitive prices,” he said. “With this line, we’re giving them exactly that.”

Uniden America Corporation, the North American subsidiary of Japan based Uniden Corporation, manufactures and markets wireless consumer electronic products including cordless telephones, business telecommunications systems, multimedia communications devices, scanner radios, CB radios, FRS, Marine radios and other wireless personal communications products. Based in Fort Worth, Texas, Uniden sells its products through dealers and distributors throughout North, Central and South America.